

INSTRUCTIONAL MEDIA FOR EFFECTIVE LANGUAGE TEACHING

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ABSTRACT

It will be admitted that an appeal to the senses reinforces memory, and makes the lesson more interesting. A highly technical lecture on grammar for example, will not be liked by pupils and consequently they will be bored, however brilliant the lecture may be. The important means through which instruction can be made meaningful and is to be found within the audio visual materials and techniques and their relationship to the more effective accomplishment of the goals of the modern school curriculum.

KEYWORDS: Teaching, Group Teaching, Language Teaching Analysis, English Language