

COACHING TO ACCOUNTABILITY: HOW TO ENGAGE, EMPOWER, AND MOTIVATE YOUR EMPLOYEES TO GREATNESS

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ABSTRACT

Most organizations meet with their employees once a year for a review. During the review, they find out what they did right or if there are areas of improvement they need to work on. But what is going on the other days of the year? Coaching is a distinctive approach that aids in developing the employees' full potentials. If done in the correct way, coaching is their roadmap to success and a benefit to the entire company. If done incorrectly, it can lead to workers feeling admonished, unappreciated, disrespected, and even punished. Employers must have an enlightened progressive staff to provide optimum service for their customers.

KEYWORDS: Employees, Organizations, Progressive & Customers