

## GREEN SUPPLY CHAIN- A TOOL TO ERADICATE THE PROBLEMS OF GLOBAL ENVIRONMENT

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### ABSTRACT

The objective of this paper is to analyze minutely possible environmental challenges to the supply chain management and its impact on environment. How carbon emission and other environmental problems affect the supply chain design? It is a million dollar question. We believe that green supply chain would prove to be a revolutionary step in supply chain management. In order to maintain green environment three important factors should be taken into consideration, i.e., appropriate rules & regulations, strong information system and a progressive mind-set of the general public. Green supply chain is not only the need of environment rather it is the need of the organizations too for no organization can survive longer in the market until and unless its products are not eco-friendly as well as customer-friendly. It is, therefore, advisable for the corporate world to manufacture their products as per the guidelines of green supply chain.

**KEYWORDS:** Carbon Emissions, Environmental Challenges, Green Supply, Global Warming