

BUSINESS ANALYSIS AND STRATEGY ANALYSIS: SHOULD IT BE CONSIDERED BY ACADEMY IN SOFTWARE DEVELOPMENT?

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ABSTRACT

Some causes of the poor success of IT projects are related to a misunderstanding of requirements and, ultimately, to nonalignment between software requirements and strategy. We propose the question: Should business analysis and strategy analysis aspects be considered in software development academic literature? The aim of this paper is to evaluate how the academic literature is concerned with the alignment between business and strategy aspects with IT and software development aspects, looking for gaps in the literature. In particular, we are looking for the attention given by academic literature to the BABOK model and its application in the software development context.

KEYWORDS: Business Analysis, Strategy Analysis, Software Development & BABOK